

# CARTER | CONCEPT | STUDIO

WEDDINGS

# TABLE OF CONTENTS



ABOUT:	3
SERVICES PROVIDED:	4
THE PROCESS:	5
THE PRODUCT:	6
NEXT STEPS:	10

# ABOUT

C S  
CONCEPT

HELLO! MY NAME IS ALEXIA CARTER. MY HUSBAND AND I WANT TO EXTEND OUR HEARTFELT CONGRATULATIONS ON YOUR ENGAGEMENT! THIS IS SUCH AN EXCITING TIME, AND WE COULDN'T BE HAPPIER FOR YOU AS THIS CHAPTER BEGINS.

TO GIVE YOU A BIT OF BACKGROUND, I'M A PROFESSIONAL DANCER CURRENTLY PURSUING A CAREER IN MUSICAL THEATER AND RECENTLY COMPLETED A TWO-YEAR RUN WITH THE NATIONAL TOUR OF WICKED. MY HUSBAND, BRYCE CARTER, IS AN ARCHITECTURAL DESIGNER WHO SPECIALIZES IN HIGH-END RESIDENTIAL REMODELS. BRYCE WAS ON THE ROAD WITH ME AFTER OUR ENGAGEMENT AND DURING THAT TIME ON TOUR, WE FACED THE UNIQUE CHALLENGE OF PLANNING OUR WEDDING WHILE CONSTANTLY ON THE MOVE. WE GOT ENGAGED, PLANNED OUR ENTIRE WEDDING REMOTELY, AND GOT MARRIED ALL WHILE TRAVELING FROM CITY TO CITY EVERY 4-6 WEEKS.

WHAT WE FOUND INVALUABLE WAS LEVERAGING BRYCE'S DESIGN EXPERTISE. BY CREATING DETAILED PLANS AND RENDERINGS OF OUR VENUE, WE WERE ABLE TO VISUALIZE OUR WEDDING DAY BEFORE IT HAPPENED. THIS NOT ONLY ELIMINATED ANY SURPRISES BUT ALSO HELPED US COMMUNICATE EFFECTIVELY WITH OUR VENDORS, ULTIMATELY SAVING US MONEY AND STRESS. SINCE WE DESIGNED EVERY DETAIL, WE ENDED UP ONLY NEEDING A DAY-OF COORDINATOR AND EVERYTHING WAS SEAMLESS ON OUR DAY. WE WANT TO OFFER YOU THE SAME PEACE OF MIND. OUR GOAL IS TO HELP YOU BRING YOUR VISION TO LIFE, ENSURING EVERY DETAIL IS PERFECT AND CLEAR LONG BEFORE YOUR BIG DAY. WE BELIEVE THAT SEEING YOUR WEDDING DAY COME TO LIFE IN ADVANCE WILL MAKE THE PLANNING PROCESS SMOOTHER AND MORE ENJOYABLE.

WE ARE EXCITED TO HELP YOU CREATE THE WEDDING OF YOUR DREAMS AND LOOK FORWARD TO EMBARKING ON THIS JOURNEY WITH YOU.

OUR BEST,  
THE CARTERS



# SERVICES PROVIDED



## WEDDING DESIGN PACKET:

- FLOOR PLANS
- TABLE PLANS
- RENDERINGS
- VIDEO RENDERINGS
- VENUE ROTATION

## OPTIONAL ADD-ONS:

- DESIGN REVISIONS (BEYOND INITIAL DESIGN)
- VENDOR LIST (FULL DETAIL LISTING WITH VISUALS TO PASS ON TO VENDORS)
- SEATING CHART
- INVITATIONS
- SAVE THE DATES
- PROGRAMS
- TABLE NUMBERS
- TABLE THANK YOU'S
- WEDDING SIGNAGE (SEATING, BAR, IN MEMORY, ETC)

WHEN YOU SIT DOWN WITH US, WE'LL CREATE A FULL SCALE DESIGN OF YOUR WEDDING. YOU SECURE THE VENDORS, AND PASS THE INFO ALONG FOR EASE. ELIMINATE THE NEED FOR EXPENSIVE FULL SERVICE PLANNING AND GET EXACTLY WHAT YOU WANT ON YOUR DAY.

# THE PROJECT



## STEP ONE: DESIGN CONSULTATION

MEET WITH US TO DISCUSS YOUR VISION IN A FREE ONE-ON-ONE DESIGN CONSULTATION. GET TO KNOW US AND ALLOW US THE OPPORTUNITY TO GET TO KNOW YOU, YOUR PARTNER, AND YOUR VISION FOR THE DAY. WE WILL WORK TOGETHER TO ESTABLISH A BASE DESIGN AND REFERENCE POINTS FOR WHAT YOU WANT. THEN, WE'LL DISCUSS HOW WE CAN BRING YOUR VISION TO LIFE.

## STEP TWO: DEVELOPMENT

WORKING TOGETHER DURING THE TIME BETWEEN VENUE CHOOSING AND YOUR SECURING VENDORS, WE WILL DEVELOP THE FOUNDATION FOR THE DESIGN SO THAT YOU ARE ABLE TO SEE AND WORK THROUGH DESIGN OPTIONS IN BOTH 2D AND 3D. WHAT LAYOUT DO YOU WANT? WHAT COLOR TABLE CLOTHS DO YOU WANT? WHAT DOES THE IDEAL TABLE LAYOUT LOOK LIKE? DO WE USE VENUE TABLES OR SUPPLY OUR OWN? THESE ARE A FEW OF MANY QUESTIONS THAT WILL BE ANSWERED AND VISUALIZED FOR YOU.

## STEP THREE: WEDDING PACKET

WITH THE DESIGN IN PLACE AND EVERYTHING SELECTED, WE WILL PUT TOGETHER A WEDDING PACKET THAT YOU CAN UTILIZE AND SHARE WITH YOUR VENDORS AND COORDINATION TEAM GIVING THEM DIRECTION ON SPACE, AESTHETIC AND DESIGN PLAN.

## STEP FOUR: ADDITIONAL SERVICES

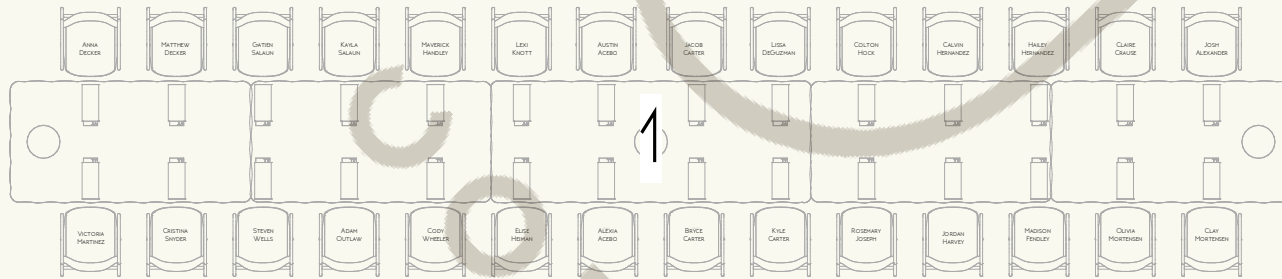
ADDITIONAL SERVICES WILL BE OFFERED DURING YOUR FREE DESIGN CONSULTATION. THESE CAN BE ADDED OR REMOVED AT YOUR LEISURE SO LONG AS THE PROCESS HAS NOT BEGUN ON THAT ELEMENT.



# THE PRODUCT

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## SEATING CHART



## STILL RENDERING



## RECEPTION WALKTHROUGH



\*CLICK IMAGE TO VIEW WALKTHROUGH\*

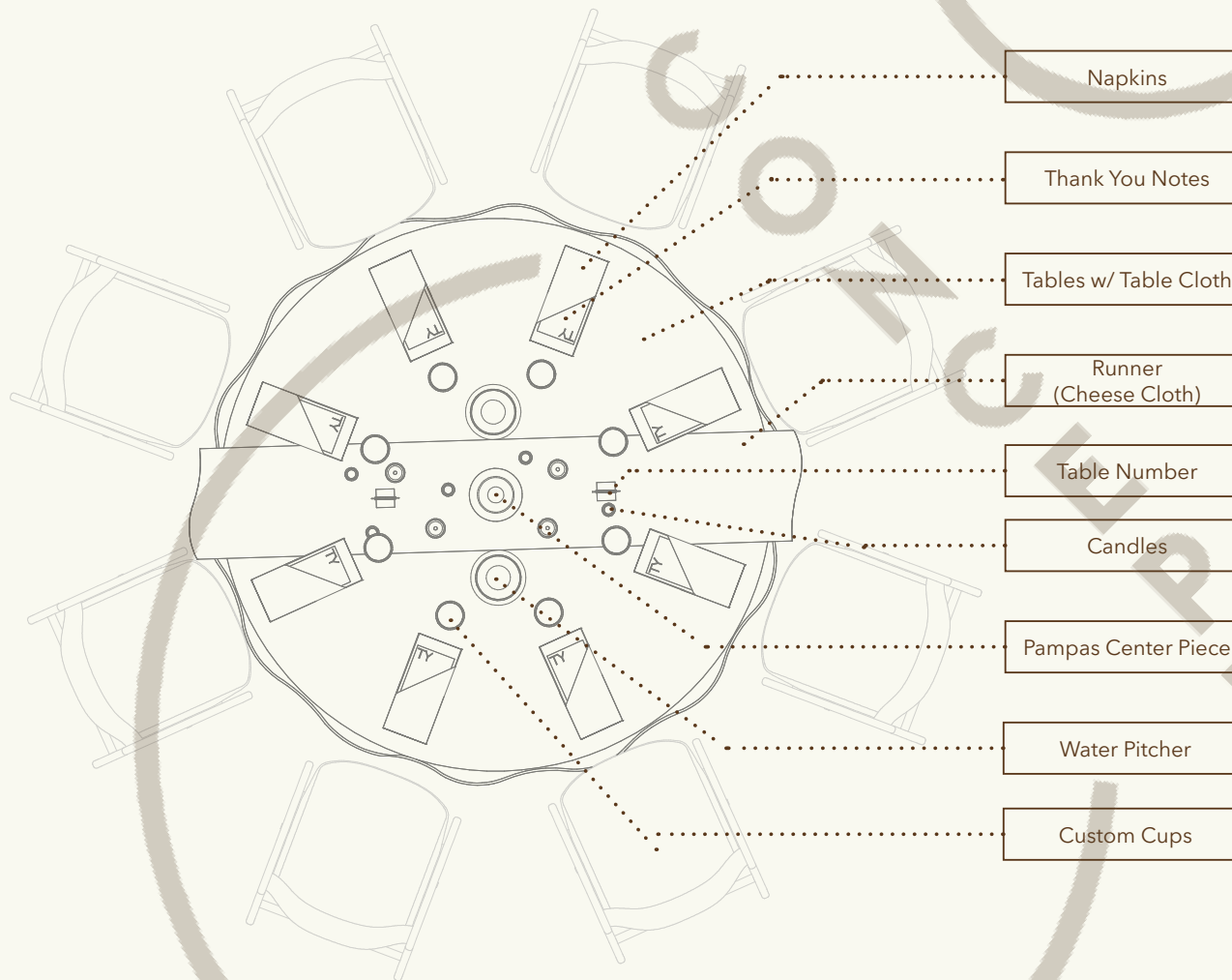
## WEDDING IMAGES



# THE PRODUCT

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## TABLE DETAILS



## STILL RENDERING



## WEDDING IMAGES

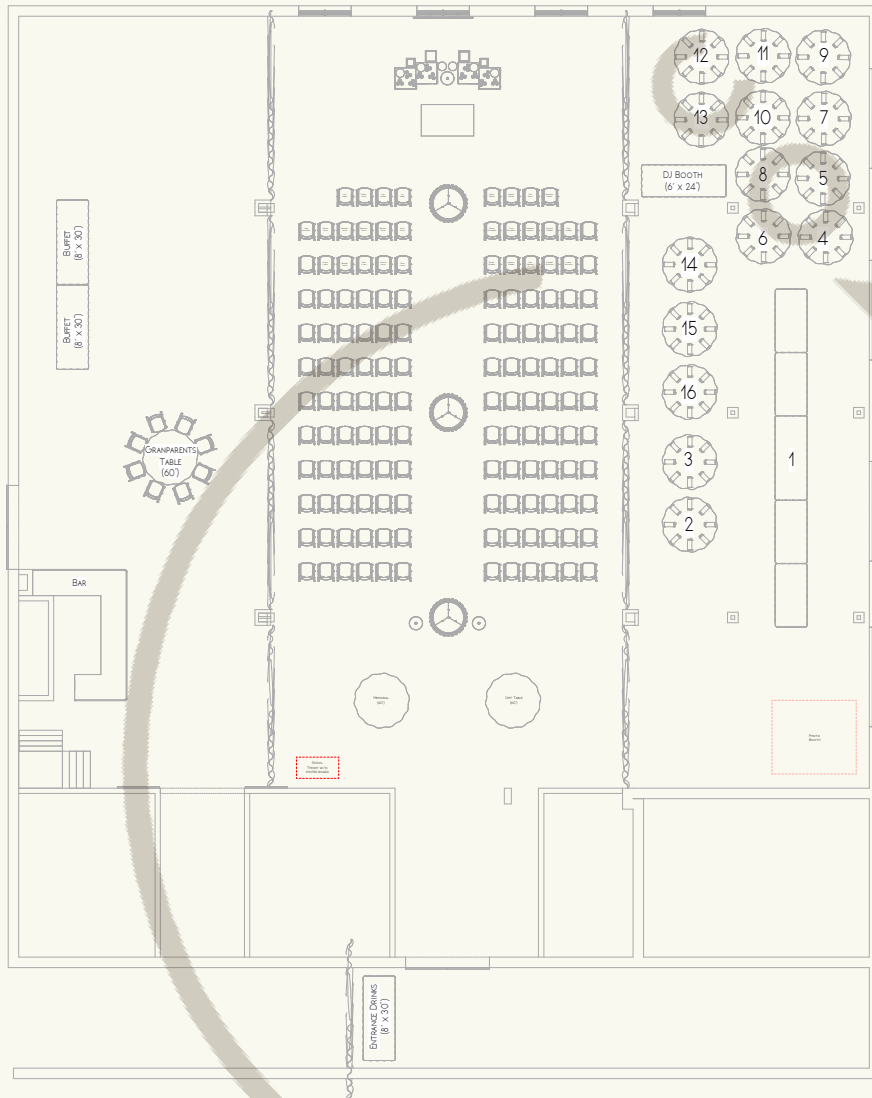




# THE PRODUCT

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## FLOOR PLAN



## WEDDING IMAGES



## CEREMONY WALKTHROUGH

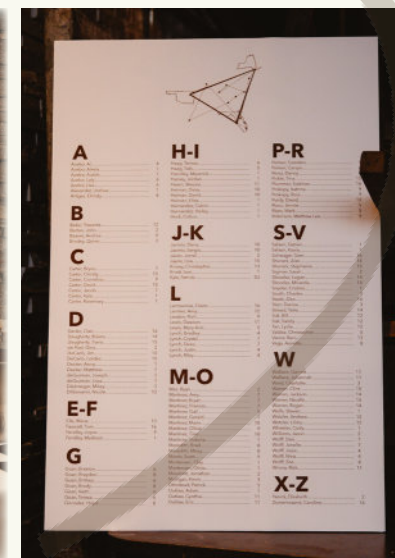


\*CLICK IMAGE TO VIEW WALKTHROUGH\*



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## WEDDING IMAGES



# NEXT STEPS:



## CONSULTATION:

LET'S SCHEDULE A MEETING TO DISCUSS THE VISION FOR YOUR DREAM DAY AND HOW WE CAN BE OF SERVICE. DURING OUR MEETING, FEEL FREE TO ASK ANY QUESTIONS AND BRAINSTORM IDEAS – TOGETHER WE'LL DEVELOP A PLAN TAILORED TO YOUR NEEDS MOVING FORWARD. SIMPLY REACH OUT VIA EMAIL (PROVIDED BELOW), AND WE'LL COORDINATE THE DETAILS FROM THERE. WE LOOK FORWARD TO OUR DISCUSSION AND FOR THE OPPORTUNITY TO ALLEVIATE THE STRESSES THAT COME ALONG WITH WEDDING PLANNING.

## CONTRACT:

ONCE WE'VE GAINED A THOROUGH UNDERSTANDING OF YOUR DIRECTION AND HOW WE CAN HELP, WE WILL DRAFT A CONTRACT FOR YOU TO SIGN BEFORE PROCEEDING. WHETHER YOU'RE LOOKING FOR SIGNAGE, FLOORPLANS OR A COMPLETE PACKAGE, WE ARE FLEXIBLE AND READY TO ACCOMMODATE YOUR NEEDS. THIS ENSURES THAT OUR COLLABORATION ALIGNS SEAMLESSLY WITH YOUR OBJECTIVES AND SETS THE STAGE FOR A SUCCESSFUL PARTNERSHIP.

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